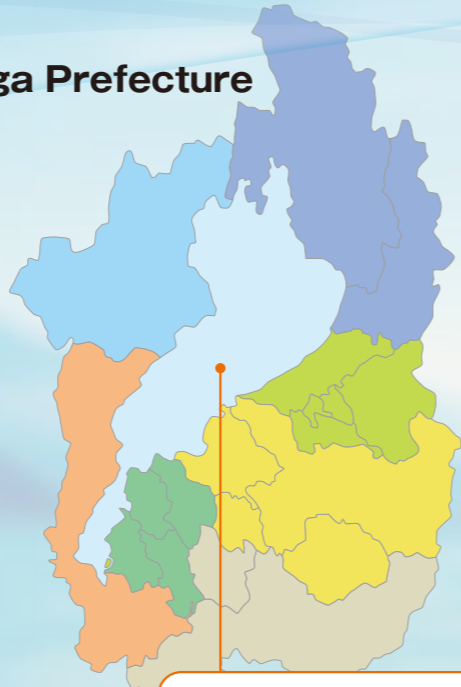


# Why Shiga? **3** Comfortable living environment

## Lake Biwa-comfortable lifestyle that receives the benefits of nature

Shiga Prefecture, with Japan's largest lake 'Biwako' located in the center, is one of the foremost 'environmentally progressive prefectures' in Japan and also has many carefully maintained regional historical and cultural heritage sites. This rich environment makes it a region well suited to forward thinking lifestyles and creative activities.

Shiga Prefecture



Area of Lake Biwa : 669.26km<sup>2</sup>  
 Circumference : 235.20km  
 Water Volume : 27.5billion tons

### Profile

Number of cities and towns	13 cities and 6towns
Area	4,017.38km <sup>2</sup>
Population	1,413,610 (2020 census)
Population density	351.9people/km <sup>2</sup> (2020 census)
Average age	45.9 <b>4<sup>th</sup> nationally</b> (2020 census)

## Shiga Prefecture key data

### The ratio of secondary sector of industry that makes up the prefectures gross production

<b>1st</b>	<b>Shiga</b>	<b>44.4%</b>
2nd	Mie	39.9%
3rd	Tochigi	38.5%

2020 Prefectural Accounts

### Life Expectancy

Average life expectancy for men	<b>82.73 years</b>	<b>Highest nationally</b>
Average life expectancy for women	<b>88.26 years</b>	<b>2<sup>nd</sup> highest nationally</b>

2020 Life Tables

### Proportion of Natural Park Area (percentage of total prefectural land area)

<b>1st</b>	<b>Shiga</b>	<b>37.3%</b>
2nd	Tokyo	36.4%
3rd	Mie	36.1%

2023 Natural Park Area Survey

### Employment Rate

<b>1st</b>	<b>Tokyo</b>	<b>66.6%</b>
2nd	Mie	63.5%
<b>3rd</b>	<b>Shiga</b>	<b>62.8%</b>

2022 Basic Survey on Employment Structure

### Proportion of Young Children (under 15 years old) to Total Population

<b>1st</b>	<b>Okinawa</b>	<b>16.3%</b>
<b>2nd</b>	<b>Shiga</b>	<b>13.2%</b>
2nd	Saga	13.2%

2022 Basic Survey on Employment Structure

### Number of Nationally Designated Important Cultural Properties (including National Treasures)

<b>1st</b>	<b>Kyoto</b>	<b>300cases</b>
2nd	Nara	267cases
<b>3rd</b>	<b>Shiga</b>	<b>189cases</b>

Agency for Cultural Affairs, June 2023

## Contact for overseas businesses

### JETRO Shiga

URL: <https://www.jetro.go.jp/jetro/japan/shiga>  
 Hikone Chamber of Commerce and Industry Bldg. 1F, 3-8  
 Chuoh-cho, Hikone, Shiga 522-0063 Japan  
 Telephone : 0749-21-2450 FAX: 0749-27-3750

JETRO Shiga utilizes a network of around 50 offices across Japan and over 70 global offices to support the international business of companies in the prefecture by providing the latest international business information, offering trade and investment consultations by advisors, hosting seminars, and facilitating business matching with overseas buyers.

## Investment Promotion Division Department of Commerce, Industry, Tourism and Labor Shiga Prefectural Government

4-1-1 Kyo-machi, Otsu, Shiga 520-8577 Japan  
 Telephone : 077-528-3792 E-mail : [fa01@pref.shiga.lg.jp](mailto:fa01@pref.shiga.lg.jp) <https://www.pref.shiga.lg.jp/zigyousya/ricchi>

# 3 Reasons to Choose Shiga



1. Bringing together the east, west, south and north, right in the heart of Japan
2. A Center for Research in Japan
3. Comfortable living environment



Shiga Prefecture

# Why Shiga? 1 Bringing together the east, west, south and north, right in the heart of Japan

## Great accessibility from major cities

Shiga Prefecture is located at a crossing point among the Kansai, Chukyo, and Hokuriku Economic Areas. Numerous international ports and international airports operate within a 100km area, with each of these reachable within 90 minutes from inside the prefecture. This location is ideal for undertaking business activities in Japan.



### From Otsu City to Kansai International Airport

By Rail	109 km	89minutes
By Road	107 km	100minutes

### From Maibara City to Chubu Centrair International Airport

By Rail	119 km	84minutes
By Road	115 km	110minutes

### From Otsu City to Port of Osaka

By Road	71 km	61minutes
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### From Otsu City to Yokkaichi Port

By Road	91 km	80minutes
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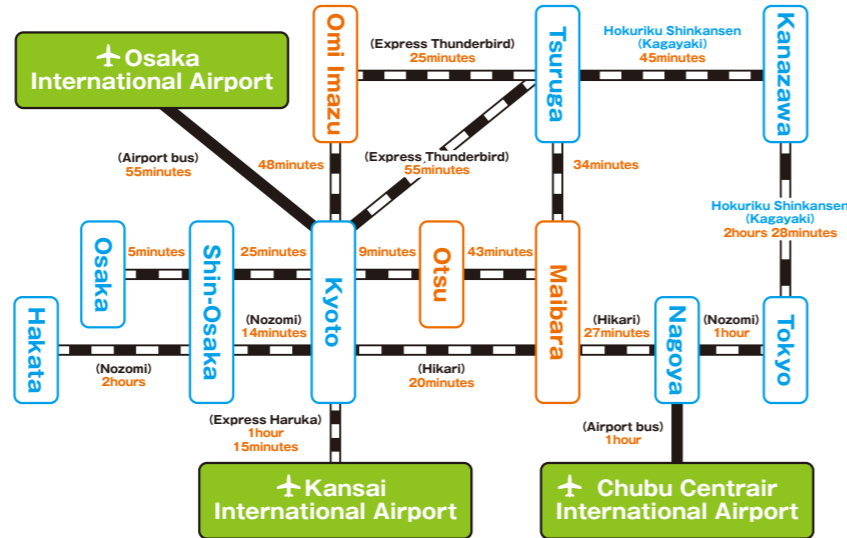
### From Maibara City to Port of Nagoya

By Road	84 km	88minutes
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### From Maibara City to Tsuruga Port

By Road	57 km	54minutes
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\*Using toll roads etc.



## Land is affordable

Land is affordable in Shiga Prefecture compared to nearby regions, with proximity to markets and the convenient transport combining to make it the choice of many companies.

### The average price of industrial land (yen/ m<sup>2</sup>)

(2023 Land Price Research by Prefectural Governments)

<b>Shiga Prefecture</b>	<b>26,900</b>	Aichi Prefecture	60,900
Kyoto Prefecture	91,500	Nara Prefecture	42,700
Osaka Prefecture	115,300	Gifu Prefecture	20,200
Hyogo Prefecture	55,300	Mie Prefecture	19,800
Wakayama Prefecture	20,000		

# Why Shiga? 2 A Center for Research in Japan

## A center for manufacturing and R&D

Shiga Prefecture is home to many main factories and R&D centers for leading Japanese companies with our access to urban areas. Manufacturing accounts for 44.4% of the prefecture's GDP—the highest percentage nationally (Shiga Prefectural Accounts 2020). We are now one of the top manufacturing prefectures in Japan.



## Major global companies with offices in Shiga Prefecture

Company Name	Main Products
Toray Industries, Inc.	Fiber, Plastic products
TOYOBO Co.,Ltd.	Fiber, Functional materials
Daikin Industries, Ltd.	Air conditioners
Panasonic Holdings Corporation	Air conditioners, Vacuum cleaner, kitchenware
Asahi Kasei Corp.	Chemical fibers, Electronic materials
SEKISUI CHEMICAL CO.,LTD	Plastic film, PVC pipes etc, Building Materials
NISSIN FOODS HOLDINGS CO., LTD.	Noodles
Murata Manufacturing Co., Ltd.	Electronic and communication device parts
KYOCERA Corporation	Electronic parts, Ceramic parts
Nippon Electric Glass Co.,Ltd.	Glass products, Glass for electronic parts
OMRON Corporation	Electronic control equipment, Semiconductor, Electronic parts
Daifuku Co., Ltd.	Logistics systems and equipment
DAIHATSU MOTOR CO., LTD.	Automobiles, Engines manufacturing
SCREEN Holdings Co., Ltd.	Semiconductor manufacturing equipment, Flat Panel Displays manufacturing equipment
NIPRO CORPORATION	Medical Research Facilities
FUJITEC CO.,LTD.	Elevator
NSK Ltd.	Bearings
YANMAR HOLDINGS CO., LTD.	Industrial machinery parts, Diesel engines
Mitsubishi Chemical Group Corporation	Plastic products, Plastic film

## Education across a range of faculties

There are 14 universities & colleges in Shiga Prefecture with teaching in subjects including economics, science and engineering and environmental science. We are also working to support research and training through industry-academia-government collaboration. A new technical college to train the next generation of engineers is under development for a planned opening in spring 2028.

