

SHIGA ×SDGs

“Pledge for Our Future”



Economic, Societal, and Environmental Harmony - Shiga for Future Generations



SHIGA ×SDGs

Environmental preservation activities to keep Lake Biwa healthy for the future and the principle of “three-way satisfaction (seller satisfaction, buyer satisfaction, societal satisfaction)” that has been the mantra of Omi merchants. Shiga prefecture is full of ideas culminating in SDGs.

Shiga Prefecture has expanded its partnerships with various stakeholders such as the business community and the colleges as it accelerates its adoption of the SDGs into prefectural policy.

Shiga Prefecture
Population: 1,412,916
Land Area: 4,017.38km²
 As of October 1 2015(National Census)

SHIGA × SDGs Workshops and practical exchange meetings



Workshops and practical exchange meetings to discuss Shiga as a sustainable prefecture were held in Otsu, Omihachiman, and Maibara Cities, from Oct to Dec 2018. 100 people attended, from high school students to over-80's, participating in the discussions on “SDGs Action Declaration” and the role of partnerships to make Shiga a sustainable prefecture.



“SDGs Action Declaration”
to make Shiga a sustainable prefecture



June 2017 “Sustainable Shiga × SDGs” Symposium



We face a global test... Sustainable development cannot be achieved by one country. Let's make sure that every economic and financial activity contributes to the sustainable development goals.

The principle “to leave no one behind” has many implications.

Everyone's contribution inspires the hope!



From United Nations Assistant Secretary-General Thomas Gass' keynote speech:

April 2018 “Learning Food/Agriculture/Lifestyle for a Sustainable Future with Alice Waters” Symposium



How we eat affects not only our own lives, but also the health of this planet... The most natural way to transform our culture is by changing what we eat, where we find it, and the way we eat it,

The school is the best place for the next generation to learn this.

Shiga can lead this revolution by committing the sustainable farming.

From Ms. Alice Waters'(*)keynote speech

* Alice Waters is an activist and author known for spearheading education initiatives involving food(such as the Edible Schoolyard Project) and her involvement in the slow food movement.





Activities related to the Edible Schoolyard (experiential learning about agriculture “Tambo no Ko (child of the rice field)”)



Students at public elementary and junior high schools are learning the importance of nature, environment, life, community, and connections with people through growing, harvesting rice and vegetables on their own and eating them together.



Environmentally-focused Agriculture



Promoting sustainable agriculture by advancing organic farming methods that do not use pesticides or chemical fertilizers, and undertaking initiatives to preserve Lake Biwa and its biodiversity.



The University of Shiga Prefecture Declaration in Promoting SDGs

The University of Shiga Prefecture is cultivating human resources and contributing to sustainable development of the community in cooperation with local residents through SDGs activities.



SDGs Actions in Shiga



Play and Learn at Omi Children's Cafeteria

Shiga Prefecture supports the “Children's Cafeteria” activities, in which children can connect with people in the community by eating, playing, and studying together.



Shiga SDGs × Innovation Hub



The aim is to create innovations leading to solutions to social problems and to discover and develop new business models through collaboration between industry, financial institutions and government.



Activities at Financial Institutions in Shiga

As part of a comprehensive partnership agreement with prefectural government, financial institutions in Shiga are offering new financial products to support projects helping to solve social challenges.

Shiga Bank

New Business Support Loan (SDGs Plan),
SDGs private placement bonds “Tsunagari”

Kansai Urban Banking Corporation

Biwako Future Activation Investment Enterprise, L.P. (FUNAZUSHI Fund),
National CSR Private Placement Bonds ~ SDGs Promotion Fund ~



Join us at Shiga × SDGs networking event !

Partnership is crucial for social reform toward sustainable society. Shiga Prefecture has started “Shiga × SDGs networking event” in this context. The first event was held in November 2018, with a variety of participants including corporations, organizations, students, and local governments. We are looking forward to your participation.



What are “SDGs”?

SDGs / Sustainable Development Goals

We are said to be the last generation able to save the Earth.

Our lives have become convenient and prosperous due to worldwide connections through people, goods, services, and such. But this has also caused problems such as poverty, food and energy shortages, and climate change. Resources for future generations might also be exhausted.

These SDGs are 17 goals aiming to ensure all people can live a peaceful and prosperous life in the future.

They were adopted at the United Nations Summit in September 2015 as world common goals including both developing and developed countries.

SDGs are aimed to help achieve a world in which the economy, society, and the environment are well balanced.

Having “No one will be left behind” as a key phrase, we work to make everyone happy.

What is important to create a sustainable society is that individuals each decide to change their behavior. Single steps will change the future of the world.

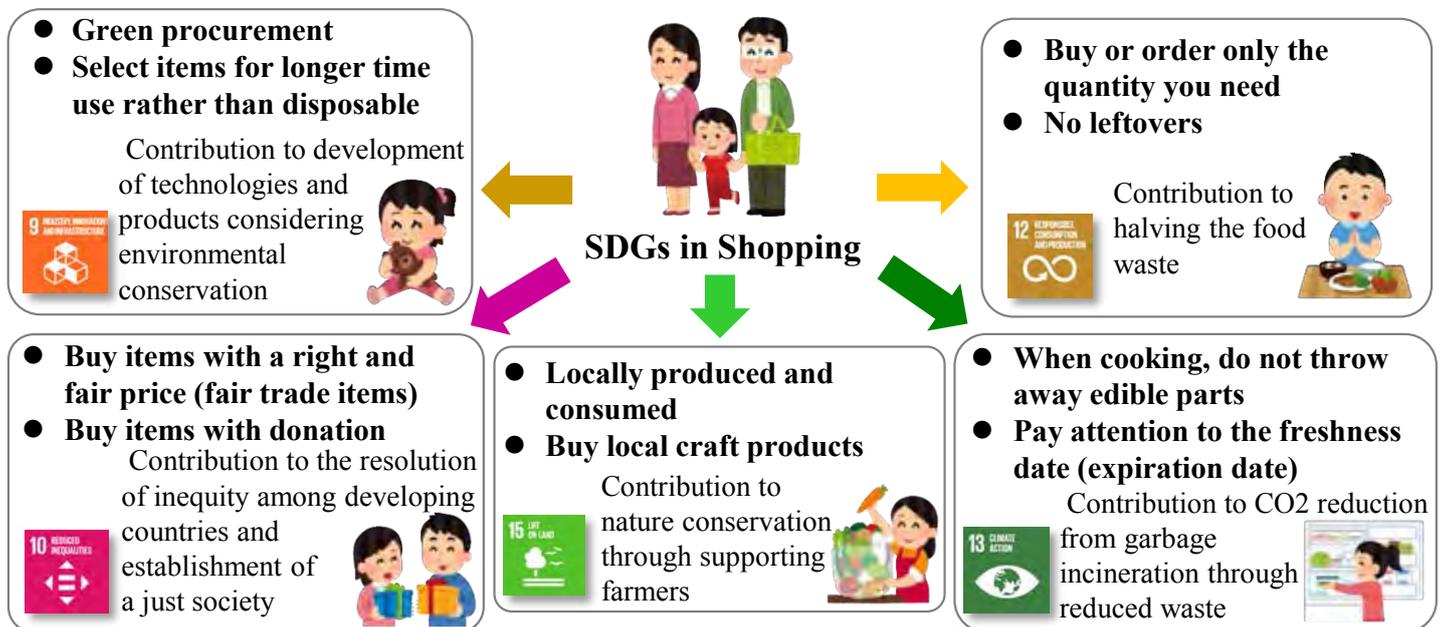
Let's begin with what you can do now!

SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD



For more information
▶ <https://www.un.org/sustainabledevelopment/>
United Nations Official Website

Start working on SDGs-Action today



Clues for SDGs Actions

Ethical consumption

“Select” and consume items and services while conscious of people, society, community, and the environment. Use “ethical eyes” for everyday shopping.

Reduced food waste

Both food production and disposal consume energy and create carbon dioxide. We should not waste our precious food.

You can get more information about SDGs from the Shiga Prefecture Official Website.

Shiga Prefecture Official Website
“Shiga Prefecture’s initiative
to popularize and implement SDGs”

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